

**RECORDING INDUSTRY MANAGEMENT LECTURE SERIES  
VIDEO TAPES**

**92-046**

**Physical description:**

1.25 i.f. (9 video tapes. VCT-0167A/I)

**Dates:**

September-October 1992.

**Provenance:**

These video tapes were shot by Television Services, Middle Tennessee State University, Murfreesboro TN.

**Agency history:**

The Recording Industry Management degree program, part of the College of Mass Communications at Middle Tennessee State University, Murfreesboro TN, prepares students for entry level jobs in virtually every phase of the industry through a variety of courses and internships. These lectures, which were open to the public as well as RIM students, were sponsored by the department during the fall 1992 semester. Lectures were:

Jimmy Bowen (16 September 1992), who led the Nashville divisions of MCA, Warner Bros. and Elektra before becoming head of Capitol (now Liberty) in 1989. Bowen has also produced artists including Frank Sinatra, Dean Martin, Dean Martin, George Straight and Hank Williams Jr.;

Roy Wunch (23 September 1992), president of Sony Music Entertainment Nashville operations, formerly the label's vice president of marketing;

Ken Krage (1 October 1992), a specialist in personal management and television production known for his social consciousness expressed through USA for Africa and Hands Across America, which he organized; Krage currently manages Kenny Rogers, Travis Tritt and Trisha Yearwood and;

Tony Brown (7 October 1992), who worked in A & R RCA Records and toured\played with Rosanne Cash, Rodney Crowell, Emmylou Harris, Elvis Presley and the Oak Ridge Boys before becoming executive vice president and head of A & R at MCA Records.

-- based on 1989 Recording Industry Management brochure and descriptions of each lecturer in Music Row 23 April 1992.

**Scope and content:**

This group consists of audio tapes of the presentations by Jimmy Bowen (VCT-0167A/B), Roy Wunch (VCT-0167C/D), Ken Krage (VCT-0167E/G) and Tony Brown (VCT-0167H/I). Lectures discussed both their own experiences in the music business and their philosophies/perspectives on the industry and answered questions from the audience.

**Location:**

These video tapes are filed first by format, then by tape number in the audio visual archives.