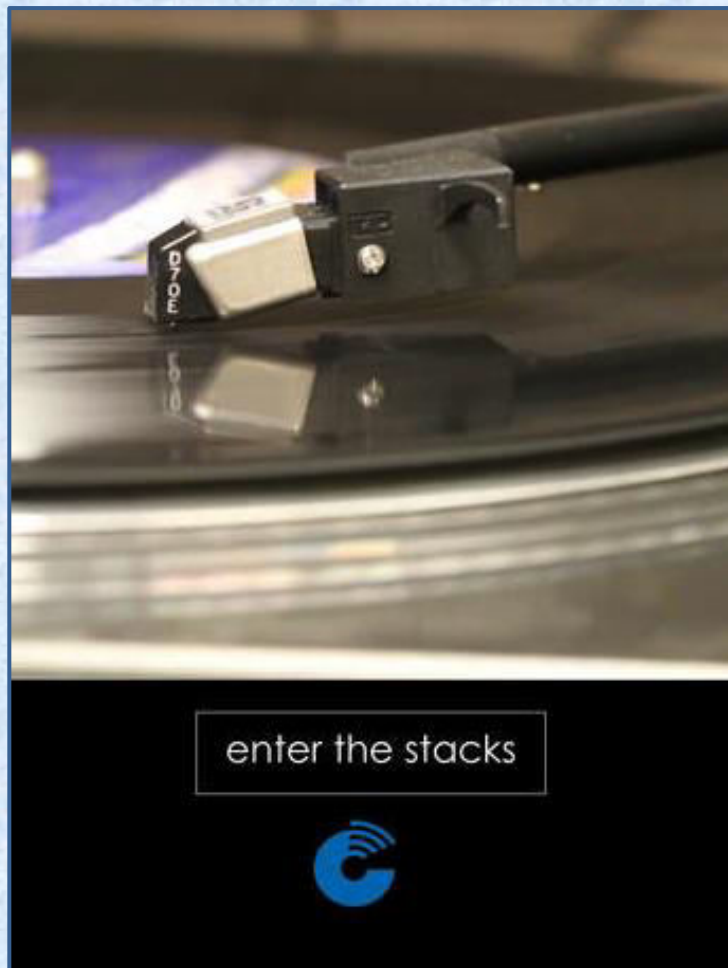


CENTER FOR POPULAR MUSIC

Middle Tennessee State University

Annual Report 2014-2015





The Center for Popular Music was established in 1985 by the Tennessee Higher Education Commission as one of sixteen designated Centers of Excellence. Its mandate was to build a research library and archive that would achieve national prominence and develop programs to support and disseminate studies in popular music. The vision was to create and maintain a world-class research center that would serve Middle Tennessee State University, the local community, the state of Tennessee, and the larger research community. Now, as the Center reaches its thirtieth anniversary, its collections document music as an aspect of American and world culture and commerce in a way that few, if any, other libraries and archives can equal. It has become one of the university's and the nation's most important intellectual and cultural assets.

boost public programming. At the same time, he is committed to building the collection, by supporting the archive's existing strengths and expanding areas currently underrepresented.

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The mission of the Center for Popular Music is to promote research and scholarship on American vernacular music, and to foster an understanding of the nation's diverse musical culture and its global reach.

The Year in Review from the Center for Popular Music

2014-15 was a busy, productive, and transformative year for the Center for Popular Music. Chief among the changes taking effect was the installation of the CPM's new director, Gregory Reish (see "Staff News," p. 15). Dr. Reish came aboard pledging to increase the CPM's visibility on campus, in the region, in the scholarly world, and in the music industry, and to

Spring Fed Records



Spring Fed's newly designed logo, with the label reborn under the CPM.

One of the year's highlights was the CPM's acquisition of Spring Fed Records, a Grammy-winning documentary label operated by the Arts Center of Cannon County (TN) since 2002.

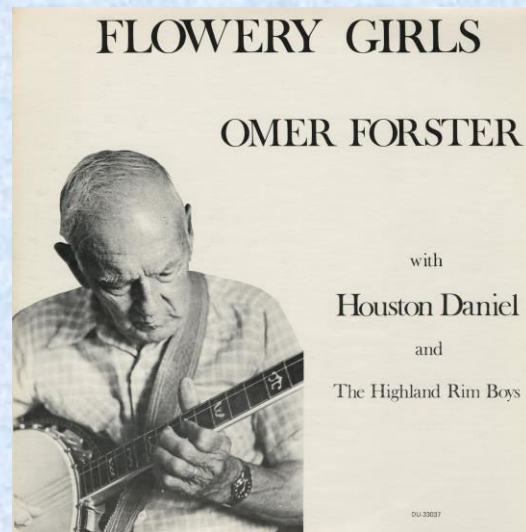


center for
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Spring Fed Records is dedicated to preserving and disseminating the folk music of the middle Tennessee region and neighboring areas. Its existing catalog includes titles by Billy Womack, Howdy Forrester, Mississippi John Hurt, the Fairfield Four, Uncle Dave Macon, Frazier Moss, W.L. Gregory and Clyde Davenport, Hamper McBee, J.T. Perkins, Sam and Kirk McGee, Fiddling Doc Roberts, and field recordings by Fisk University folklorist John Work III.

The CPM has been involved with Spring Fed releases throughout the label's history, with CPM staffers providing liner notes, historical assistance, digital remastering services, and more. Thus when the leadership of the Arts Center of Cannon County moved to shut down the label's operations, it made perfect sense for the CPM to step in and rescue this important enterprise. In July 2014 the ACCC donated the label, the catalog, the masters, and all associated rights to MTSU and the CPM, and sold existing retail stock to the CPM for \$5,000. Experienced CPM staffer John Fabke was hired on a part-time basis as to serve as the label's in-house manager.

The first task following our acquisition of Spring Fed Records was to sort out its business arrangements, making sure that all royalty and distribution deals were on solid ground (no small matter). CPM staff, including label manager Fabke, audio manager Martin Fisher, and director Greg Reish, worked to remaster and reissue several titles from the label's back catalog that had gone out of print. Some of these were reissued with bonus tracks culled from the CPM's sound recording collection. These titles include: Omer Forster's *Flowery Girls*, The Morgans' *Music from Morgan Springs*, W.L. Gregory and Clyde Davenport's *Homemade Stuff* and *Tough Mountain Music*, and the Indian Creek Delta Boys, Volume I and II.



One of the recently remastered reissues from Spring Fed Records.

In addition to Spring Fed's regular reissues of material from its back catalog, there are several new and exciting projects currently underway at the label. Scheduled for CD and digital release in Fall 2015 is a set of home recordings made by iconic bluegrass and "newgrass" musician John Hartford with Grand Ole Opry fiddler Howdy Forrester. Made in 1986, these recordings captured Forrester at home, playing through the traditional tunes he learned from his family in Hickman County, Tennessee.



Spring Fed Records is also working on a three-pronged project focusing on the legendary West Virginia/Kentucky fiddler Ed Haley. Although he was an extraordinarily gifted professional



musician who performed live in numerous contexts throughout the region surrounding Ashland, Kentucky, Haley never made any commercial recordings. There is, however, a large collection of home recordings made by his sons in 1946 and 1947, now in the possession of his grandson Steve Haley. Steve has loaned these original, one-of-a-kind discs (approximately 130 of them) to the CPM for restoration and digital transfer, painstaking work which is now underway in the CPM's audio lab with staff member Martin Fisher.

The goals of the Ed Haley project are to release a boxed set of CDs with the complete extant work of Ed Haley and his family, to make a documentary film about Haley and John Hartford's search for the music and legacy of this remarkable artist, and to publish (in cooperation with a suitable academic publisher) the nearly 400-page manuscript on Ed Haley that Hartford left unfinished and unpublished at the time of his death in 2001. Projected release: May 2015.



A unique home recording of fiddler Ed Haley (1947).

New CPM Logo and Website

The CPM updated its website this year to conform to the new university-wide template and appearance. We also adopted a new logo (visible in the page header, above) that conveys the Center's embrace of new trends, media, and technology, all as it documents the rich history of musical and audio culture. The CPM's new URL is <http://mtsu.edu/popmusic>.

CPM Director's Blog

Greg Reish has created a blog where he can share his reflections on the CPM, its activities and directions, and the nature of music-making and the music industry. The Director's Blog can be found at: <http://mtpress.mtsu.edu/popmusic>

New iPad App, "The Stacks"

During Fall semester 2014, upperclass students in the Department of Electronic Media Communication, working with faculty members Leslie Haines and Val Hoepfner, created a stand-alone news style app for the Apple iPad (see image on the cover this report). Students spent many hours researching the CPM and its history, interviewing staff, shooting video and still images, and writing code for this polished, informative, and interactive introduction to the Center. This wonderful app can be downloaded free of charge from Apple's App Store:

<https://itunes.apple.com/us/app/cpm-the-stacks/id955201403>



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*American Vernacular Music Manuscripts, ca.
1730-1910*



In March 2015 the CPM completed its American Vernacular Music Manuscripts (AVMM) project, undertaken in cooperation with the American Antiquarian Society and funded by a grant from the National Endowment for the Humanities. Guided ably by former CPM Director Dale Cockrell, who stayed on as Project Co-Director through its completion, AVMM makes available for the first time hundreds of American music manuscripts, representing the diverse musical interests of common Americans before electronic mass media.

The project treats American manuscripts of vernacular music, covering a period from the Colonial era to the early twentieth century. The complementary collections of the Center for Popular Music and the American Antiquarian Society are among the largest and most significant holdings of such material in the nation. 351 unique, handwritten manuscripts were included in the project, totaling more than 17,000 pages of music.

The manuscripts were all scanned in high resolution to archival standards for preservation, with the images stored at the Internet Archive. The AVMM website serves as a front page and search engine for the images, where users can search by year, song title, subject, origin, creator, and keyword. In addition, all of the project manuscripts were cataloged in MARC library

format, making them accessible through WorldCat, and a set of guidelines was created to allow other institutions to catalog similar manuscripts in their collections.

Greg Reish, Director of the Center for Popular Music, notes that “the AVMM project makes available to everyone an overwhelmingly large collection of manuscripts that reveal what kinds of music Americans enjoyed at home before the advent of radio and recordings. Furthermore, the cataloging of these manuscripts was uncharted territory in the library and archival fields. What the project team accomplished will be of inestimable value not just to musicians and musical researchers, but also to other institutions who hold similar items and never knew how to deal with them.”



Dr. Thomas Knoles, Curator of Manuscripts at the American Antiquarian Society and AVMM project Co-Director, says, “Until now, repositories such as the American Antiquarian Society that had this material had no way to help researchers identify particular pieces of music in order to understand what tunes were in circulation and how widely they were copied.”

Dr. Dale Cockrell, former CPM Director and AVMM project Co-Director, adds that “handwritten music manuscripts by common Americans contain primary and direct evidence of



their musical preferences during a particular time and in a particular place. To see, play from, or study one of these old manuscripts brings us as close to that person's musical life as history allows."

Senior Program Officer at the National Endowment for the Humanities Joshua Sternfeld says, "NEH is pleased that such a rich collection of early American materials, collaboratively produced, will not only reveal new insight into music-making but also shed light on the social and cultural fabric of communities, including ethnic traditions, social networks, religious practices, family life, and class."

A full description of the project, advanced search capabilities, and links to high-resolution images of all 17,000+ images are available here:

<http://popmusic.mtsu.edu/ManuscriptMusic>

Collections

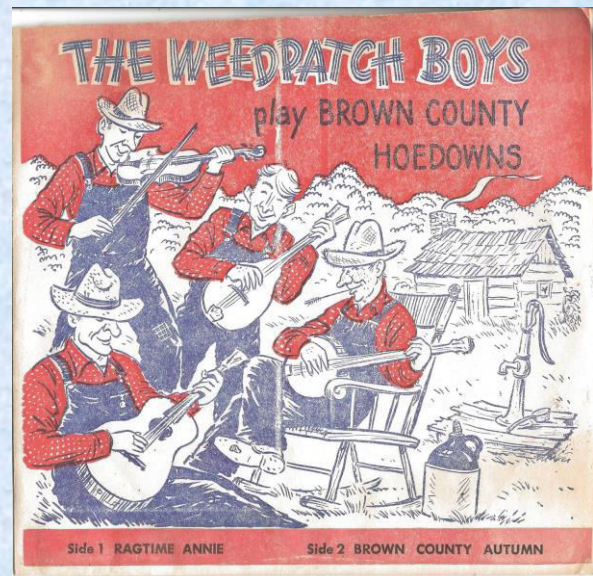
The collections of the CPM archive continued their robust growth in 2014-15, with donations large and small arriving on a regular basis. Purchases of rare materials slowed this year as the frequency and size of donated collections increased markedly. Of particular note is the significant increase in sound recordings, reflecting a strategic shift of priorities in acquisitions. Though by no means an exhaustive list, here are a few of the highlight's from this year's acquisitions.

The Marvin Hedrick Collection

This collection of primarily audio materials was donated by Gary and David Hedrick. Their father, Marvin Hedrick, was a resident of Brown County, Indiana, site of the legendary Brown County Jamboree and Bean Blossom Bluegrass Festival. Marvin developed a close friendship with the "father of bluegrass," Bill Monroe, along with

many other bluegrass and country musicians, and collected hundreds of hours of live and home recordings of these important figures.

The Marvin Hedrick Collection, comprising 167 open-reel tapes, a variety of other sound recordings, and photographs, represents one of the most important collections of rare bluegrass materials in the world. Staff at the CPM have begun to sift through this material, identifying and assessing its contents, and preparing to submit a Grammy Foundation grant proposal in October 2015 to preserve, digitize, and disseminate its contents. Some of the material in the collection may be well-suited for release through the CPM's Spring Fed Records (see above).



A rare 45-rpm record from the Marvin Hedrick Collection.

The Charles Wolfe Collection

Charles K. Wolfe (1943-2006) was a long-time MTSU English professor and a seminal scholar of American roots music. His audio tape collection, consisting largely of oral history interviews and

field recordings of musical performances, was donated to the CPM by his family in 2012 and formed the basis for a Grammy Foundation grant project completed in early 2014 (<http://popmusic.mtsu.edu/WolfeGrammy/Wolfe.html>).

This year, the Wolfe family formalized its donation of the first large part of Dr. Wolfe's manuscript collection, an enormous accumulation of research notes, clippings, photographs, and other items of immense historical value.

The Perry "Doc" Harris Collection

Known around the Grand Ole Opry as "Doc," Perry Felton Harris was a Nashville physician and close associate of Roy Acuff, Howdy Forrester, and many other stars of classic country music in the 1960s and 1970s. In addition, Harris was the founder and organizer of Nashville's Grand Master Fiddler Championship.



Sound recordings from the Perry "Doc" Harris Collection.

Donated by his son Howard, the Perry Howard Collection includes 324 manuscript sound recordings (unique open reels and cassettes), as well as video recordings. These materials

document the entire history of the Grand Master Fiddler Championship, and also include many hours of musical jam sessions recorded in the backstage dressing rooms of the Grand Ole Opry. Like those of the Hedrick Collection (above), some of these recordings may be good material for Spring Fed Records.

The Lance Leroy Collection

Lance Leroy was a long-time artist agent and manager in the Nashville area, working primarily with bluegrass artists such as Lester Flatt and the Nashville Grass, Jimmy Martin, and The Bluegrass Cardinals. The Leroy Collection comprises 12.5 linear feet of rare materials, including business papers, correspondence, and 152 open-reel tapes of live performances (<http://popmusic.mtsu.edu/archives/Inventory/Leroy.htm>).

The Johnny Maddox Collection (open)

A central figure in the world of ragtime, boogie-woogie, and other core idioms of American popular piano music, Johnny Maddox has had a career spanning more than six decades. An original recording artist on Gallatin, Tennessee's Dot Records, he is best remembered for his "Crazy Otto Medley," which spent 14 weeks at No. 1 on the pop charts in 1955.

In addition to his remarkable work as a performer, Maddox is a well-known collector of vintage sound recordings, sheet music, and other memorabilia. In late 2014 Johnny Maddox donated more than 8,000 sound recordings, mostly 78 rpm discs with some cylinder recordings, to the CPM. There is probably more to come as the CPM continues to foster its



relationship with this legendary figure of American music.

The David Jasen Collection (open)

Ragtime musician, recording artist, sheet music collector, and noted author David Jasen continued his generous support of the CPM by donating a large collection of books and sheet music, numbering in the thousands, in July 2014.

The Paul Riseman Collection

Wanda Riseman, of Springfield, Illinois, donated 78 boxes of sheet music that had been acquired by her late husband, Paul. As a sheet music dealer he amassed a significant body of material, chiefly late 19th and early-mid 20th century popular songs and instrumental pieces. CPM staff has not yet processed the collection, but this acquisition is estimated to contain more than 10,000 individual pieces of sheet music.

The John Vanderlee Collection

John Vanderlee was a Houston-area rancher in the early 20th century, and a semi-professional musician specializing in ragtime and historical performances. This collection, donated by Mr. Vanderlee's great-nephew, offers a fascinating view of one man's effort to keep the popular music of his youth alive and well in Texas. It contains rare song folios, books, periodicals, trade catalogs, published and manuscript sheet music, manuscript sound recordings in various formats, and assorted musical artifacts.

Alvin C. York Veterans Hospital Collection

The VA Hospital in Murfreesboro donated approximately 1600 sound recordings (LPs and 78s) to the CPM. These items were vestiges of the Armed Forces radio station that once operated from the hospital, and features rare and unusual items on Armed Forces record labels.

Center for Popular Music Donors 2014-15

Dr. Mike Alleyne, Murfreesboro, TN
Mrs. Nancy Boone Allsbrook, Monteagle, TN
Audio Education Society, MTSU, Murfreesboro, TN
Mr. Grover Baker, Nolensville, TN
Dr. Rich Barnet, Murfreesboro, TN
Mr. Fred Bartenstein, Yellow Springs, OH
Battle of Franklin Trust, Carter House, Franklin, TN
Ms. Olivia Beaudry, Murfreesboro, TN
Mr. Vernon Bogle, Manchester, TN
Mr. Woody Bomar, Nashville, TN
Mr. Edward L. Bramblett, Friendswood, TX
Mr. Beau Braswell, Springfield, TN
Mr. Fletcher Bright, Chattanooga, TN
Mr. Doug Briney, Old Hickory, TN
Mrs. Sandra Campbell, Murfreesboro, TN
Ms. Caroline Casey, Austin, TX
Mr. Mark Cattanach, Tucson, AZ
Mr. William Chronister, Dallas, TX
Mr. Jack Clark, Cleveland, TN
Mrs. Trina Clinton, Christiana, TN
Mrs. Lucinda Cockrell, Lincoln, VT
Dr. Roby Cogswell, Nashville, TN
Mrs. Brenda Colladay, Grand Ole Opry Museum, Nashville, TN
College of Mass Communication, MTSU, Murfreesboro, TN
Ms. Jordan (Jo) Cox, Murfreesboro, TN
Mr. Joe Crook, Pegram, TN



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Dr. Steve Davis, Hideaway, TX
Mrs. Georgia Dennis, Murfreesboro, TN
Mr. Mike Doubler, Murfreesboro, TN
Mr. David Dunn, Murfreesboro, TN
Mrs. Anne Durrant, Murfreesboro, TN
Mr. John Fabke, Nashville, TN
Mr. Jordan Fann, Nashville, TN
Mr. Jeffrey Fieldson, Franklin, TN
Mr. Howard Fischer, New York, NY
Mr. Dom Flemons, Hillsborough, NC
Mr. Steve Forrester, Nashville, TN
Mrs. Lorene Fowler, Austin, TX
Ms. Teea Goans, Nashville, TN
Mr. Steve Gordon, Valencia, CA
Mr. Howard Harris, Nashville, TN
Dr. Chris Haseleu, Smyrna, TN
Mr. Bill Hearn, Nashville, TN
Mr. David Hedrick, Indianapolis, IN
Mr. Gary Hedrick, Martinsville, IN
Dr. Paul Hirsch, Marietta, GA
James E. Walker Library, MTSU, Murfreesboro,
TN
Mr. Todd Jarrell, Nashville, TN
Mr. David Jasen, Flushing, NY
Mr. Elliot Johnson, Austin, TX
Mr. Gordon Gene Jones, New York, NY
Mr. Lanny Leroy, Mt. Juliet, TN
Mr. Gary & Mrs. Myla Lind, Marietta, GA
Linebaugh Public Library, Murfreesboro, TN
Mr. Jim Lutzweiler, Jamestown, NC
Mr. Johnny Maddox, Gallatin, TN
Mr. Neal McClain, Murfreesboro, TN
Mr. Sean McNally, Murfreesboro, TN
Mr. Jonas Miller, Springfield, MO
Mrs. Galen A. Mirate, Valdosta, GA
Mr. Tom Morgan, Dayton, TN
Mr. Bruce Nemerov, Asheville, NC
Mr. Franklin Eugene Osborn, Collierville, TN
Dr. Mike Parkinson, Murfreesboro, TN
Dean Ken Paulson, MTSU College of Mass
Communication, Murfreesboro, TN
Mr. Dwight Peterson, Fredericksburg, VA
Mr. Robert Petrilla, R & A Petrilla Booksellers,
Roosevelt, NJ
Mr. Shawn Pitts, Selmer, TN
Mrs. Joyce Reed, Murfreesboro, TN
Mr. Justin Reed, Woodbury, TN
Dr. Gregory Reish, Murfreesboro, TN
Mrs. Wanda Riseman, Springfield, IL
Dr. Neil Rosenberg, St. John's, Newfoundland,
Canada
Mr. Daniel Rothwell, Murfreesboro, TN
Mrs. Diane Runnells, Fairview, TN
Dr. Judith Rusciolelli, Murfreesboro, TN
Mr. Ben Rush, Nashville, TN
Dr. Steve Shearon, Murfreesboro, TN
Mr. Doug Smith, Nashville, TN
Mr. Gerald Smith, Nashville, TN
Mr. Russ Tanner, Dacula, GA
Tennessee State Museum, Nashville, TN
Mrs. Sue Thetford, Christiana, TN
Third Man Records, Nashville, TN
University of Tennessee Press, Knoxville, TN
U.S. Department of Veterans Affairs, Veterans
Affairs Hospital, Murfreesboro, TN
Mr. Randy Wheeler, Maumee, OH
Mr. Scott Willett, Murfreesboro, TN
Mr. William Woodruff, Shelbyville, TN
YEAH!, Murfreesboro, TN
Mr. Jerry Zolten, Altoona, PA



Programs

CPM Director Gregory Reish has made public programming an explicit priority of his tenure, and 2014-2015 remained busy at the CPM with guest lectures, interviews, book talks, workshops, concerts, jam sessions, and other events designed to engage MTSU students, faculty, and staff, as well as members of the regional community. Here are a few highlights of the year's programming schedule.

Stephen Wade

Noted folklorist, acclaimed musician, dancer, and actor, and award-winning author Stephen Wade visited the CPM campus in September 2014. Organized and spearheaded by the CPM, Wade's visit also demonstrated the CPM's commitment to cross-campus collaboration with support from the Tom T. Hall Speaker Series, the English Department's Virginia Peck Fund, the College of Liberal Arts, the Department of History, and the School of Music. Toting no less than seven (!) historically significant banjos and a guitar, Wade spent two action-packed days at the CPM visiting classes in various departments, performing a mini-concert in the atrium of Walker Library, making a guest appearance on WMTS's Justin Reed Show (remote broadcast live from the CPM reading room), and offering a full-scale presentation (lecture, musical performance) on his recent book, *The Beautiful Music All Around Us*.



Stephen Wade (bottom row) speaking and performing live on the Justin Reed Show, broadcast from the CPM reading room. Other pictured guests include CPM Director Greg Reish and noted country-bluegrass songwriter Billy Henson.

Simon Zagorski-Thomas

Renowned composer, author, musicologist, and record producer Simon Zagorski-Thomas returned to the CPM from his native U.K. this year to deliver a lecture on "How the Music Business Affects the Sound of Records."

Jimmy Heath

Legendary jazz saxophonist Jimmy Heath, whose performing credits include stints with Miles Davis and Dizzy Gillespie, among many others, visited the CPM in October 2014. He performed a concert at the School of Music to help celebrate the establishment of a new scholarship in honor of another great jazz saxophonist, Illinois Jacquet.



Jazz saxophonist Jimmy Heath enjoying some of the treasures found in the CPM archive.

The University of Tennessee Press

UT Press Director Scot Danforth and Acquisitions Editor Thomas Wells gave a presentation in the CPM on November 7, 2014. They described their publishing agenda and several new initiatives—including the Charles K. Wolfe Memorial Series on American music—and offered faculty members and graduate students in attendance valuable advice on getting their research published.

Jerry Zolten

Author, professor, producer, and legendary record collector Jerry Zolten of the Penn State faculty gave a presentation in the CPM on “The Country Roots of Rock and Roll.”

Barry Mazor

Nashville music journalist and award-winning author visited the CPM to discuss his latest, most celebrated book, *Ralph Peer and the Making of American Popular Roots Music*. This is the first comprehensive study of Peer, a seminal figure in the music recording and publishing industries. The presentation took the form of a public Q&A with CPM Director Greg Reish.



Barry Mazor discusses his latest book with Greg Reish and an appreciative audience of MTSU students and faculty, and members of the general public.



Tracey Laird

Author and musicologist Tracey Laird presented on her latest book, *Austin City Limits: A History* in the CPM reading room on February 11, 2015.



Tracey Laird and her audience enjoying her presentation on *Austin City Limits*, the longest-running music program on television.

Woody Bomar

MTSU alumnus Woody Bomar, one of the most successful music publishers on Nashville's Music Row, visited the CPM and spoke with students from the Department of Recording Industry.

Bryan Sutton

In conjunction with MTSU's Scholars Week in March 2015, the CPM welcomed Grammy-winning guitarist and songwriter Bryan Sutton for a public interview and demonstration with CPM Director Greg Reish. Sutton is an eight-time winner of the International Bluegrass Music Association's Guitarist of the Year, and one of the most celebrated and sought-after acoustic musicians on the planet. His well-attended visit was another installment of the CPM's *American Guitar Series*, and can be seen in its entirety on YouTube: <https://youtu.be/DxrGEHfTvZ4>

A promotional poster for the 'The American GUITAR' series featuring Bryan Sutton. The title 'The American GUITAR' is in a stylized white font with a guitar pick icon. Below it, 'BRYAN SUTTON' is written in a clean, white, all-caps font. A central photograph shows Bryan Sutton, a man with short brown hair, wearing a grey shirt, a dark vest, and a tie, holding an acoustic guitar. Below the photo, the text 'DEMONSTRATION & INTERVIEW' is displayed. A short biography of Sutton follows, mentioning his Grammy win and IBBMA awards. At the bottom, the event details 'MARCH 16, 2015 | 5PM | MASS COMM 103' are listed. The CPM logo and MTSU logo are at the bottom corners.



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Matt Brown and Greg Reish anchoring an old-time jam session in the CPM reading room with a host of participants and onlookers.

Matt Brown

In April 2015 the CPM welcomed fiddler, banjoist, singer, and teacher Matt Brown, one of the most celebrated old-time musicians of his generation. Brown, a long-time musical partner of CPM Director Greg Reish, offered a workshop on traditional fiddling to violin students in the School of Music, performed a mini-concert with Reish in the atrium of Walker Library, appeared on another remote broadcast of the Justin Reed radio show, and hosted an open jam session in the CPM reading room. All of this preceded Brown's surprise appearance on Nashville's Grand Ole Opry later in the week.

Other CPM Events

Along with its robust series of public programs, the CPM also hosted numerous special guests and events, a few of which are listed here.

Open House

On October 29, 2014 the CPM swung open its doors and invited the entire campus community to stop in, take a tour, listen to rare recordings from the archive, win a door prize, and enjoy some light refreshments.

The Tennessee Folklore Society



Panel presentation at the meeting of the Tennessee Folklore Society, held in the CPM. L-R: David Evans (University of Memphis), John Fabke (CPM; Spring Fed Records), Steve Davis (Davis Unlimited Records), and Roby Cogswell (Tennessee Arts Commission).

In October 2014 the CPM hosted the annual meeting of the Tennessee Folklore Society, bringing together the state's most important documenters of folk culture. Among the topics discussed was the CPM's acquisition of Spring Fed Records, a cause for celebration among conference attendees who feared the label's demise.

Cylinder Recordings

Taking full advantage of the rare expertise of Audio Curator Martin Fisher, the CPM has commenced a series of recordings made by prominent artists on Edison style cylinders, the earliest commercial recording technology. Fisher records artists in the CPM and at other sites using original equipment from c. 1910, then transfers them to digital sound files using his own unique system. Some of the artists recorded on cylinder this year include Grammy-winner Dom Flemons, noted bluegrass banjoist David Talbot, fiddler Matt Brown, and, backstage at Nashville’s Ryman Auditorium, leading new acoustic band The Punch Brothers (video of the Punch Brothers’ cylinder recording available on YouTube: https://youtu.be/SWtptNv3v_8).



The Punch Brothers make a cylinder recording with CPM staff, backstage before their sold-out show at the Ryman Auditorium.



Fiddler Matt Brown listens back to the cylinder recording he made using 100-year-old equipment.



Dom Flemons, The “American Songster,” makes an Edison cylinder recording in the CPM stacks with Martin Fisher.

International Country Music Conference

The CPM welcomed a group of scholars in Tennessee for the International Country Music Conference in Nashville, May 2015. The group, which included scholars from Japan, Norway, Australia, Canada, and numerous U.S. states, was given a behind-the-scenes tour of the CPM.



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Visiting scholars from the International Country Music Conference take in some of the CPM's rare items with Director Greg Reish.

Country Underground

The CPM was featured in a story published by the Australian music blog, Country Underground. Written by Tennessee Tech Professor James Akenson, the piece highlights the CPM's collections, staff, and special projects such as Spring Fed Records.

<http://countryunderground.com.au/centred>

Torrance Edmonds (aka, Street Symphony) Reception

In March 2015 the CPM hosted a reception for hip-hop producer, artist, and songwriter Torrance Edmonds, an MTSU alum known professionally as Street Symphony. Edmonds was on campus to announce his funding of a new scholarship for students in the Department of Recording Industry.



Producer and artist Torrance Edmonds pictured with Recording Industry Chair Beverly Keel, Associate Dean Zeny Panol, and other guests at a reception in the CPM reading room.

COUNTRY UNDERGROUND

INTERVIEWS / FEATURES / TAMWORTH 2015 / NEWS / MUSIC / FASHION / VIDEOS

BY JAMES AKENSON / FEATURES / NOVEMBER 20, 2014

CENTRED ONCE AGAIN

Centered Once Again: Not the 'O Line.' Its the CPM Line!

LATEST POSTS

WASHVILLE COMBS

As with friends, please excuse the obscure 'O-Line' reference in the title. It's the season 'Up Over'



CPM Staff News

This year of transition was felt particularly in the significant changes among the CPM staff. With beginning of the fiscal year on July 1, 2014, the CPM welcomed its new director, Dr. Gregory N. Reish, following the retirement of Dr. Dale Cockrell and a nation-wide search. Reish also serves as Professor of Music History in MTSU's School of Music.



Dr. Gregory Reish, new CPM Director.

Just the third permanent (non-interim) director in the CPM's thirty-year history, Dr. Reish came to the CPM from Roosevelt University in Chicago, where he was Associate Professor of Music History and Head of Core Music Studies. He held previous faculty appointments at Buffalo State College, the University of Georgia, and the University of Hawaii at Hilo. He is an experienced teacher and administrator, a former Fulbright scholar, and a recognized authority on old-time and bluegrass music and the history of the guitar in America. Complementing his scholarly work, Reish is also an accomplished musician, a singer and multi-instrumentalist known widely for his engaging, diverse, and historical programs.

Of his new appointment, Reish says, "I am immensely proud and excited to have been selected to lead the Center for Popular Music into its next stages of development. Having conducted some of my own research here several years ago, I began to develop a deep appreciation for the unequaled wealth in the CPM's collection. Now, I want more people outside of the scholarly world to know what a treasure we have here at MTSU."

Ken Paulson, Dean of MTSU College of Mass Communication (of which the CPM is a constituent unit) says, "Greg Reish is uniquely suited to lead the Center for Popular Music, drawing on his impressive background as an educator, administrator, scholar, and musician. We're confident that he will build on the Center's extraordinary academic foundation while expanding its reach and impact. We're very glad to have him join us."

Long-time CPM Archivist and Asst. Director Lucinda Cockrell retired from service on January 2, 2015, joining her husband Dale, who retired as CPM Director on June 30, 2014, at their new home in Vermont. Rachel Morris, former graduate assistant and part-time staffer at the CPM, served as interim archivist for the remainder of the fiscal year while a national search was conducted. Rachel was selected as the new Archivist-Coordinator, and begins her new, permanent position in July 2015. She is a graduate of MTSU's Public History M.A. program, and certified by the Academy of Certified Archivists.

CPM Reference and Electronic resources Librarian Drew Beisswenger resigned from his position on June 5, 2014. A national search for his replacement will commence in FY 2015-2016.



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Lucinda Cockrell's retirement party, January 2015. L-R: Lindsay Million, Yvonne Elliott, Lucinda Cockrell, Greg Reish, Martin Fisher, Rachel Morris.

Complete Staff Listing, 2014–2015

Gregory N. Reish, Director
Lucinda Cockrell, Archivist/Asst. Director
(retired January '15)
Rachel Morris, Archivist/Coordinator
Martin Fisher, Manager of Recorded Sound
Collections
Drew Beisswenger, Reference and Electronic
Resources Librarian (resigned June '15)
Lindsay Million, Cataloging Librarian
Yvonne Elliott, Executive Aide
Dicky Dixon, Library Assistant
John Fabke, Manager of Spring Fed Records
Olivia Beaudry, Graduate Assistant
Dixie Johnson, Graduate Assistant
Caleb Knies, Graduate Assistant

CPM Staff Professional Activities

The CPM staff remained active in their respective fields during 2014–2015, sharing their research, participating in panels, giving presentations, performing, and sharing their knowledge and expertise at other institutions and in the community. Highlights:

Gregory Reish

- Teaching and performing residency at East Tennessee State University's Bluegrass and Old-Time Music program, Johnson City, TN, October 2014
- Featured speaker and performer at Oaklands Historic House Museum, Murfreesboro, TN, November 2014
- Solo recital of old-time music in Hinton Hall, MTSU School of Music, Murfreesboro, TN, February 2015
- Organizer and moderator of panel on "The Current State of Traditional Music Performance Programs in the U.S.," Society for American Music national conference, Sacramento, CA, March 2015
- Panelist, "100 Years from Now: Preserving Pop Music History," South-by-Southwest, Austin, TX, March 2015
- Review of *City Folk: English Country Dance and the Politics of the Folk in Modern America* by Daniel J. Walkowitz, *Journal of American Folklore*, Winter 2015
- Featured performer at annual conference of the National Council on Public History, April 2015
- Member: Tom T. Hall Speaker Series committee, College of Mass Communication Development Director search committee, Director of MTSU's Center for Chinese Music and Culture search committee



- Member, National Museum of African American Music Community Advisory Council
- Organizer and moderator of panel on the scholarly legacy of former MTSU professor and renowned roots-music scholar Charles K. Wolfe, International Country Music Conference, Nashville, TN, May 2015
- Memberships: Society for American Music, International Association for the Study of Popular Music, American Musicological Society, Society for Ethnomusicology, International Bluegrass Music Association, Society for the Preservation of Bluegrass Music if America, Association for Recorded Sound Collections
- Chair, Society for American Music's Folk and Traditional Music Interest Group
- Outside reviewer for tenure and promotion: Columbia College, University of Buffalo
- View for Librarians," webinar by *Association of College & Research Libraries (ACRL)*
- "Disaster Prevention and Response Challenges for Public Historians," presentation/discussion on cybersecurity-focused emergency preparedness and disaster response in cultural heritage institutions, put on by the *Albert Gore Research Center (AGRC)*
- "Conservation Demystified," webinar by *Northeast Document Conservation Center (NEDCC)*
- "Creating Scrapbooks that Last," webinar by *Northeast Document Conservation Center (NEDCC)*
- "Managing Data in Spreadsheets," webinar by *AVPreserve*
- Memberships: Center for Popular Music Advisory Council Member, Academy of Certified Archivists, Society of Tennessee Archivists, Society of American Archivists

Rachel Morris

- Became Certified Archivist, 2014
- CPM representative for Middle Tennessee Cultural Heritage Group (MITCH)
- "Acquiring, managing, and preserving born-digital archives," webinar by *Association of Southeastern Research Libraries (ASERL)*
- "EAD3: What's New?" webinar on Encoded Archival Description (EAD) by *Society of American Archivists (SAA)*
- "Forming Names According to RDA," webinar by *Society of American Archivists (SAA)*
- "Email, Social Media and Website Archiving for Beginners: An Archival

Lindsay Million

- Presentation on AVMM project at the meeting of the Southeast Chapter of the Music Library Association, Baton Rouge, LA, October 2014
- Presentation on AVMM project at meeting of the Middle Tennessee Cultural Heritage Group (MITCH), June 2015

Martin Fisher

- Cylinder recordings with artists Punch Brothers, Dom Flemons, Matt Brown, David Talbot, John Fabke, Matt Downer, Cole Washburn
- Cylinder Recordings at Breaking Up Winter festival, Starr-Gennett conference,



center for
popular music

Association for Recorded Sound
Collections conference, Ames Plantation,
Montgomery Bell Academy, Blackbird
Academy, Uncle Dave Macon Days

- Class demonstrations for MTSU faculty
Mike Alleyene, Michael Fleming, Chris
Clark, Stacy Merida, John Dougan, Katie
Foss, Josh Howard, Sarah Crocker
- ALABI workshop presentation, Southern
Baptist Historical Library and Archives
- Search Committee member for Archivist-
Coordinator

Drew Beisswenger

- Guest presentation, Everlasting Music
concert, Friends of the Cumberland Trail,
Crossville, TN, August 2014
- Presentation on the AVMM project with
MTSU librarian Grover Baker, national
conference of the Music Library
Association, Denver, CO, February 2015

Yvonne Elliott

- MTSU Association of Secretarial and
Clerical Employees (ASCE); Member,
Scholarship Committee
- MTSU Commencement Herald -
Summer and Fall 2014, Spring 2015
- Quarterly Award for Exemplary
Performance, 1st Quarter 2014-15,
Secretarial and Clerical Staff Recognition
- 25LIVE Training - Event Coordination
- Training: Reconciling Budgets, Hands On
(FGIBDST), Hands On (FGIBDST)
Budget Status, Hands on (FGIBDST)
Budget Status-Advanced ePrint, Pcard
Update Policy Training, HR Workflow
and EPAF Training (Payroll Forms
Processing), Tracking Hours for the
Affordable Care Act, Grant
Compensation Workshop, Working With
Your Grant Budget, Professional
Development Workshop (ASCE) 2015

- College of Mass Communication:
Constitution Day Reading, Fall and Spring
Faculty-Staff Meetings, Scholars Day,
Student Appreciation Potluck, Graduates
Celebration
- Search Committee member for Archivist-
Coordinator
- MTSU Employee Charitable Giving
Campaign
- Open Arms Faculty & Staff Fellowship
- Community Service: Alzheimer's
Association: Mid-South Chapter, 2014
Kick-Off Luncheon-Murfreesboro; 2014
Walk to End Alzheimer's in Chattanooga
and Murfreesboro; 2014 Grand
Champions Club Achievement in
Chattanooga and Champions Club
Achievement in Murfreesboro;
Rutherford County Walk to End
Alzheimer's, Speaker at the St. Clair
Street Senior Center; Campus School Fall
Festival



The CPM Advisory Council

Michael Fleming, Associate Professor of Recording Industry, MTSU

Amy Macy, Associate Professor of Recording Industry, MTSU

Jen Gunderman, Professional Musician and Assistant Professor of Musicology, Vanderbilt University

Joseph Morgan, Assistant Professor of Musicology, MTSU

Doug Howard, Music Executive (The Vermont Group)

Rachel Morris, Archivist/Coordinator, CPM

Martha Norkunas, Professor of History, MTSU

Mark Allan Jackson, Associate Professor of English, MTSU, Advisory Council Chair

Odessa Settles, Professional Musician, Singer-Songwriter

Kim Roberts Johnson, Director of Programs and Education, National Museum of African American Music

Stephen Shearon, Professor of Musicology, MTSU

Will Leggett, Associate Professor of Anthropology and Sociology, MTSU

Louis Woods, Associate Professor of African American History, MTSU

Bill Levine, Professor of English, MTSU

Bouquets

“I have been tracking down some other resources this week for this lesson, and let me just say that speaking to you and this request process has been the easiest by far! Thank you for all you do to make these resources accessible to all.” -Blair Bodine, lesson plan writer for www.teachrock.org

“I just wanted to shoot you a quick thank you email to say that your page has been a big help with the music copyright information.” -Abby Donner, media specialist for a local library website



Collections Acquisitions

	Total held 30-Jun-14	Added 2014-2015	Total held 1-Jul-15
Books	22,191		23,022
Reading room	12,187	598	12,785
Special collections	10,004	233	10,237
Serial Titles			
Current subscriptions	189	-4	185
Secondary & Special	1,580	31	1,611
General/Non-Current (i.e. disc)	497	4	501
Sound Recordings	213,711		237,071
78s	46,483	11,667	58,150
45s	36,015	2,081	38,096
33-1/3s	98,355	3,525	101,880
CDs	23,081	3,336	26,417
Audio tapes	8,965	3,563	12,528
Videos	1,447	424	1,871
CD-ROMs	5	1	6
DVDs	209	5	214
Sheet music			
Individual pieces	107,123	865	107,988
Volumes	261	4	265
Manuscripts			
Documents (linear feet)	307	43	350
Manuscript music volumes	121	1	122
Audio recordings	3,503	924	4,427
Video recordings	982	71	1,053
Films	73	14	87
Performance documents	3,203	139	3,342
Trade catalog titles	750	23	773
Vertical files (linear feet)	67	0.22	67
Iconographic items	13,513	6,004	19,517



Microforms items	2,869	0	2,869
Artifacts	178	30	208
Digital Files	812	1,363	2,175
Gifts (value in dollars)	\$2,405,414	\$304,673	\$2,710,087

Collections Usage

Materials Used:	FY 2013	FY2014
Books	921	881
Sound Recordings	219	944
Microforms	8	37
Serials	133	216
Bound Serials	111	119
Vertical Files	22	23
Sheet Music	1,536	8,643
Video Tapes/DVDs	24	10
Photographs	333	72
Performance Documents	821	69
Trade Catalogs	16	689
Rare Books	262	246
Manuscripts (boxes)	129	109
Total Materials Used	4,535	12,058



Patronage

User Type	FY 2013	FY 2014
In Person		
MTSU Students:	996	880
MTSU Faculty:	57	66
Off-campus:	373	705
Total On- Site :	1,426	1,651
Remote		
Telephone	39	10
Internet (Email/website)	231	61
ILL Requests	0	3
Letter/Fax	6	2
Total Remote	276	74
Total Patrons	1,702	1,727

Patrons from 26 U.S. States visited the CPM in 2014-2015

Alabama	New Hampshire
Arkansas	New York
California	North Carolina
Florida	Ohio
Georgia	Pennsylvania
Illinois	Rhode Island
Indiana	South Dakota
Louisiana	Tennessee
Maryland	Texas
Massachusetts	Vermont
Michigan	Virginia
Minnesota	Washington
Missouri	West Virginia

Patrons from 6 foreign countries visited the CPM in 2014-2015

Australia
 Canada
 China
 England (United Kingdom)
 Germany
 Norway



Patrons from 34 MTSU Departments (Faculty/Staff/Students) visited the CPM in 2014-2015

- | | |
|---|---------------------------------------|
| Accounting | Foreign Languages and Literatures |
| Aerospace | Global Studies and Cultural Geography |
| African American Studies | Health and Human Performance |
| Art | History |
| Biology | Human Sciences |
| Business Communication and
Entrepreneurship | James E. Walker Library |
| Center for Innovation in Media | Journalism |
| Chemistry | Music |
| Communication Studies and
Organizational Communication | Nursing |
| Computer Information Systems | Philosophy |
| Computer Sciences | Political Science |
| Criminal Justice | Psychology |
| Economics and Finance | Public History |
| Electronic Media Communication | Recording Industry |
| Elementary and Special Education | Social Work |
| English | Sociology and Anthropology |
| Environmental Science and Technology | Speech and Theatre |

The 2014-2015 Budget

The CPM Budget remains strong at the end of the 2014-2015 fiscal year. The combined budget from State Appropriations and MTSU Matching Funds totaled \$689,398, and the CPM looks to carry over more than \$150,000 of that amount to 2015-2016. The growing reserve is largely attributable to staff turnover, with significant salary savings as vacant positions are searched and eventually filled, often at a lower salary. As noted above, purchases of rare materials also declined this year, but have been made up for, and then some, by the size and number of valuable donations.

Spring Fed Records has brought in more than \$1700 in sales revenue, but also has brought new expenditures (John Fabke's part-time salary as label manager, various marketing costs, etc.). Fundraising efforts specifically devoted to Spring Fed and its projects are underway, and have been ignited by a pledge of \$10,000 from Fletcher Bright of Chattanooga, TN.



	FY 2014-15 Budget		
	MTSU Matching	State Appropriation	Total
Expenditures			
Salaries			
Faculty	\$50,640	\$41,360	\$92,000
Other Professional	\$128,955	\$74,344	\$203,300
Clerical/ Supporting	\$28,234	\$25,020	\$53,255
Assistantships			\$0
Total Salaries	\$207,830	\$140,725	\$348,554
Fringe Benefits	\$71,692	\$53,828	\$125,520
Total Personnel	\$279,522	\$194,553	\$474,074
Non-Personnel			
Travel	\$14,034		\$14,034
Software	\$5,216		\$5,216
Books & Journals			\$0
Other Supplies	\$16,446		\$16,446
Equipment	\$1,199		\$1,199
Maintenance	\$13		\$13
Scholarships			\$0
Consultants			\$0
Renovation			\$0
Other (Specify):			\$0
Rentals	\$100		\$100
Printing/Duplicating	\$540		\$540
Telecommunications	\$2,715		\$2,715
Dues & Subscriptions	\$1,437	\$9,847	\$11,285
Postage/Freight Charges	\$904		\$904
Professional & Admin Serv	\$5,565		\$5,565
Miscellaneous	\$725		\$725
Total Non-Personnel	\$48,894	\$9,847	\$58,742
GRAND TOTAL	\$328,416	\$204,400	\$532,816
Revenue			
New State Appropriation			\$0
Carryover State Appropriation		\$204,400	\$204,400
New Matching Funds	\$348,632		\$348,632
Carryover from Previous Matching Funds	\$136,366		\$136,366
Total Revenue	\$484,998	\$204,400	\$689,398